

## SEASON II

# SILENT MOVIE MONDAYS



**Silent Movie Mondays** return to the historic Balboa Theatre, showcasing timeless silent films accompanied by live performances on the celebrated Wonder Morton Theatre Organ. This popular series enhances San Diego's cultural vibrancy, providing unique entertainment that enriches community life, promotes cultural tourism, and supports local businesses in downtown San Diego's historic Gaslamp Quarter.

### SEASON II HIGHLIGHTS

Eight captivating silent film screenings from August 2025 through April 2026

Featuring acclaimed theatre organists and the renowned Wonder Morton Theatre Organ

Engaging audience Q&A sessions following each screening

Season II films include *Nosferatu: A Symphony of Horror*, *Old Scrooge*, *A Dog's Life*, *Wings*, *The Black Pirate*, *Metropolis*, and *Safety Last!*

Celebrating 100 years, *The Phantom of The Opera* triumphantly returns to haunt audiences this fall (sold out hit last season)

A special kids-focused screening of *Peter Pan* on Saturday, August 9, 2025

Thematic-focused food and beverage offerings

All tickets are reserved seats

Each show has a 30 minute musical prelude

Experience an up close view of the Wonder Morton Theatre Organ



"I wasn't sure what to expect since I'd never been to an event like this, but I have nothing but amazing things to say about it. It was so much fun, and I truly enjoyed every second of it. Not to mention, I was in awe the entire time of the live organ player! I highly recommend going to one of the silent movie events!"

— Alysse

Ticketmaster.com patron review





## SEASON II SILENT MOVIE MONDAYS



### WHY SPONSOR SILENT MOVIE MONDAYS?



Elevate your brand visibility in the heart of San Diego's vibrant cultural district



Demonstrate your commitment to community enrichment and cultural heritage



Engage with diverse, culturally aware audiences from across the region

### THE VALUE OF YOUR SPONSORSHIP

Sponsoring Silent Movie Mondays is a meaningful opportunity to invest in the preservation and revitalization of a treasured artistic tradition—the unique combination of silent cinema and live organ music. Your support sustains cultural heritage and fosters appreciation for historic performing arts. By aligning your brand with this beloved series, you help ensure that the magic of silent film and the majestic sounds of the historic Wonder Morton Theatre Organ continue to delight audiences of all ages, enriching San Diego's cultural landscape for generations to come.



"What a great night - the organist was spectacular and without it the movie would have been - blah. Loved the Mask of Zorro - great copy to watch with few flaws. Audience involvement made it extra special, with claps, boos, sighs, and more. Plus the Balboa Theatre is the perfect place to see Old Movies. Puts you back in time just being there. And it has a great concession stand - not just popcorn and soda. Hope to see you at the June 9 Silent Film Night!"

— The Red Hare  
Ticketmaster.com patron review



### COMMUNITY IMPACT

Your sponsorship directly supports enriching cultural experiences that enhance community vitality, promote economic activity, and attract visitors to downtown San Diego's historic Gaslamp Quarter. Together, we strengthen our community by investing in the arts and creating memorable experiences for residents and visitors alike.

### ENGAGE A SOPHISTICATED, AFFLUENT AUDIENCE

Silent Movie Monday events attract patrons with strong purchasing power and educational achievement—over half have household incomes exceeding \$100,000, and more than 40% have earned a college or postgraduate degree.



#### CONTACT

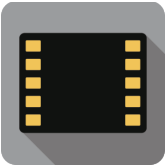
**Steven B. Johnson**

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## **\$50,000 MARQUEE SPONSOR** (1 available)

Exclusive naming rights ("[Your Company] Presents Silent Movie Mondays")  
Prominent logo and brand visibility on:  
Event marquee for each screening  
All promotional materials, digital signage, posters, flyers, website, and social media  
Press release highlighting your Title Sponsorship  
Digital and print media acknowledgment  
Verbal acknowledgment at each screening and promotional events  
4 VIP tickets per screening  
2 VIP parking spaces directly in front of Theatre  
Exclusive VIP Theatre Entrance  
50 complimentary tickets per screening for employee perks and giveaways



## **\$25,000 SILVER SCREEN SPONSOR** (2 available)

Co-billing on all promotional materials, marquee, digital signage, website, and social media  
Digital and print media acknowledgment  
Verbal acknowledgment at each screening  
4 VIP tickets per screening  
Exclusive VIP Theatre Entrance  
25 complimentary tickets per screening for employee perks and giveaways  
2 complimentary parking vouchers per screening



## **\$15,000 SILENT STAR SPONSOR** (3 available)

Co-billing on all promotional materials, digital signage, and website  
Digital and print media acknowledgment  
Verbal acknowledgment at each screening  
4 VIP tickets per screening  
Exclusive VIP Theatre Entrance  
15 complimentary tickets per screening  
1 complimentary parking voucher per screening



## **\$10,000 FEATURE FILM SPONSOR**

Logo featured on all promotional materials, digital signage, and website  
Acknowledgment at each screening  
4 VIP tickets per screening  
Exclusive VIP Theatre Entrance  
10 complimentary tickets per screening  
Exclusive VIP Theatre Entrance



## **\$5,000 SUPPORTING CAST SPONSOR**

Recognition on select promotional materials, digital signage, and website  
Acknowledgment at each screening  
4 VIP tickets per screening  
4 complimentary tickets per screening



## **\$1,500 CAMEO SPONSOR**

Recognition on printed promotional materials  
2 VIP tickets per screening  
2 complimentary tickets per screening



## **Reserve Your Sponsorship**

Secure your preferred sponsorship level today and make a lasting impact on our community.

### **CONTACT**

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## SEASON II

# SILENT MOVIE MONDAYS

# SCHEDULE



S A T  
AUG 9  
11:00 AM

### **Peter Pan (1924)**

Pre-film organ performance: Rosemary Bailey (10:30am)  
Featured Organist: Brett Valliant

Special Saturday  
Morning Event!

M O N  
SEP 29  
7:00 PM

### **100th Anniversary: *The Phantom of the Opera* (1925)**

Pre-film organ performance: Rosemary Bailey (6:30pm)  
Featured Organist: Russ Peck  
Post-film chat: Tonya Mantooth and Russ Peck

Returning By  
Popular Demand!

M O N  
OCT 27  
7:00 PM

### ***Nosferatu: A Symphony of Horror* (1922)**

Pre-film organ performance: Rosemary Bailey (6:30pm)  
Featured Organist: David Marsh  
Post-film chat: Tonya Mantooth and David Marsh

M O N  
DEC 15  
7:00 PM

### **Christmas Double Feature *Old Scrooge* (1913) Chaplin's *A Dog's Life* (1918)**

Logo featured on all promotional materials, digital signage, and website  
Pre-film organ performance: Rosemary Bailey (6:30pm)  
Featured Organist: Ken Double  
Post-film chat: Tonya Mantooth and Ken Double

M O N  
FEB 9, 2026  
7:00 PM

### ***Wings* (1927)**

Pre-film organ performance: Rosemary Bailey (6:30pm)  
Featured Organist: Russ Peck  
Post-film chat: Tonya Mantooth and Russ Peck

M O N  
MAR 30, 2026  
7:00 PM

### ***The Black Pirate* (1926)**

Pre-film organ performance: Rosemary Bailey (6:30pm)  
Featured Organist: Ken Double  
Post-film chat: Tonya Mantooth and Ken Double

M O N  
APR 20, 2026  
7:00 PM

### ***Metropolis* (1927)**

Pre-film organ performance: Rosemary Bailey (6:30pm)  
Featured Organist: Brett Miller  
Post-film chat: Tonya Mantooth and Brett Miller

M O N  
JUN 8, 2026  
7:00 PM

### ***Safety Last!* (1923)**

Pre-film organ performance: Rosemary Bailey (6:30pm)  
Featured Organist: Russ Peck  
Post-film chat: Tonya Mantooth and Russ Peck

TICKETS [sandiegotheatres.org](https://sandiegotheatres.org)  
**BALBOA THEATRE** In The Gaslamp

SAN DIEGO  
THEATRES