



FOR IMMEDIATE RELEASE

SAN DIEGO THEATRES LAUNCHES FIRST-EVER MOBILE APP AND SELF-SERVE KIOSKS TO ENHANCE THE GUEST EXPERIENCE

New technology allows guests to order food and beverages before the show from their seats for convenient pickup at intermission, without waiting in line

SAN DIEGO, CA — San Diego Theatres is making the theatre experience more convenient than ever with the launch of its first-ever **Official San Diego Theatres Mobile App** and **new self-serve ordering kiosks at the Civic Theatre**.

Among the app's most valuable new features is the ability for guests to order food and beverages before a performance; whether planning ahead or already seated at the theatre and pick up their order at intermission without waiting in a concession line.

The new technology is designed to enhance the overall guest experience by reducing waiting times, streamlining the ordering process and expediting pickup, allowing patrons to spend less time in line and more time enjoying their night out.

Those attending the touring production of *Phantom of the Opera* will be welcomed with new opportunities to quickly place and pick up their food and beverage orders. The introduction of the Official San Diego Theatres Mobile App and Self-Service Kiosks offers new opportunities to enjoy the show.

In addition to convenient food and beverage ordering, users going to the Balboa or the Civic Theatre can access their individual show tickets (excluding season subscriptions), explore interactive venue maps and wayfinding recommendations, discover upcoming events and access additional resources to help plan their visit.

"Our goal, with these new guest services, is to enhance the experience of anyone attending an event in the Civic or Balboa Theatres," said Steven Johnson, VP, Business Development and Marketing for San Diego Theatres.

The launch of the mobile app and self-service kiosks builds upon San Diego Theatres' ongoing efforts to invest in upgrades and improvements at both the Civic Theatre and Balboa Theatre.

Whether attending a Broadway performance, concert, comedy show, film screening or another unforgettable event, guests can now enjoy a more seamless experience from the moment they begin planning their visit through intermission and beyond.

[The Official San Diego Theatres App](#) is available for download through the Apple App Store for iOS users and Google Play for Android users. Guests can learn more and download the app by visiting San Diego Theatres' mobile app page.



MEDIA CONTACT

media@sandiegotheatres.org

ABOUT SAN DIEGO THEATRES

San Diego Theatres, Inc. proudly manages the San Diego Civic Theatre, celebrating 60 years of artistic excellence, and the historic Balboa Theatre, which marked its 100th anniversary in 2024. Committed to creating transformative moments through world-class performing arts and educational experiences, San Diego Theatres fosters collaboration, builds community connections, and ensures every performance becomes a cherished memory.